

Creating Connection Pieces and Learning Together: Regional Collaboration

Moderated by Liz Whynott, Senior Program Officer of Mosaic's Municipal Training & Technical Assistance Program









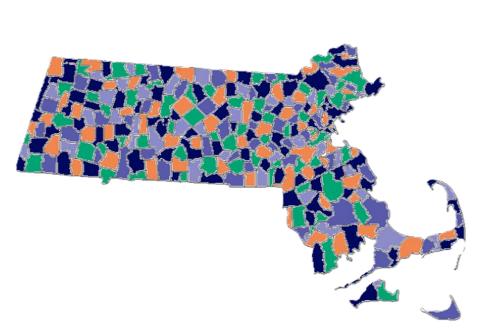
Julia Newhall

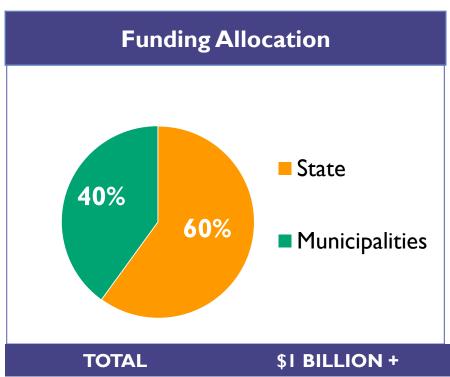
Director of Opioid Abatement

MA Department of Public Health

Bureau of Substance Addiction Services (BSAS)

Massachusetts State Subdivision Agreement







- 1. Community Engagement
- 2. Equity-Focused
- 3. Whole-Person
- 4. Leveraging Funding
- 5. Results-Driven
- **6.Innovation Solutions**





Leveraging Funds through Regional Collaboration

Regional Collaboration

Options

- Create a formal Opioid Abatement
 Collaborative (OAC) by agreement, and pool some or all funds under one lead municipality
- Identify and select regional strategies, data, gaps and resources, but each municipality maintains individual control over their funds

Benefits

- May reduce costs (e.g., admin, overhead)
- Minimize duplication of work
- More targeted and efficient use of funds

What's an Opioid Abatement Collaborative?



An OAC is defined as:

- two or more municipalities;
- who pool some or all their opioid abatement funds;
- pursuant to a formalized agreement

1. Agree on participating municipalities and amount of funding to be pooled

- 2. Identify a potential host agent/municipality
- 3. Request and receive municipal approval
- 4. Enter into a written agreement, either through a new IMA or MOU, or by amending an existing IMA

Creating an OAC



Other ways to Collaborate Regionally



Joint Planning and Needs Assessment

- Hosting a regional listening sessions
- Developing a regional survey among towns, and aggregate data

Selecting same consultant and/or provider

• Each municipality individually contracts the same funds service provider in locations where transportation is a barrier to care, engage a regional transportation provider that are funded based on usage of service

We Can Help

The Mosaic TTA team works closely with the MA Association of Health Boards (MAHB) who can help municipalities navigate the fiscal and/or legal considerations associated with forming an OAC, including:

- Conducting consultations with municipal leadership;
- Drafting and amending intermunicipal agreements and memorandums of understanding; and
- Providing guidance on complying with municipal finance laws pertaining to fund appropriation and utilization

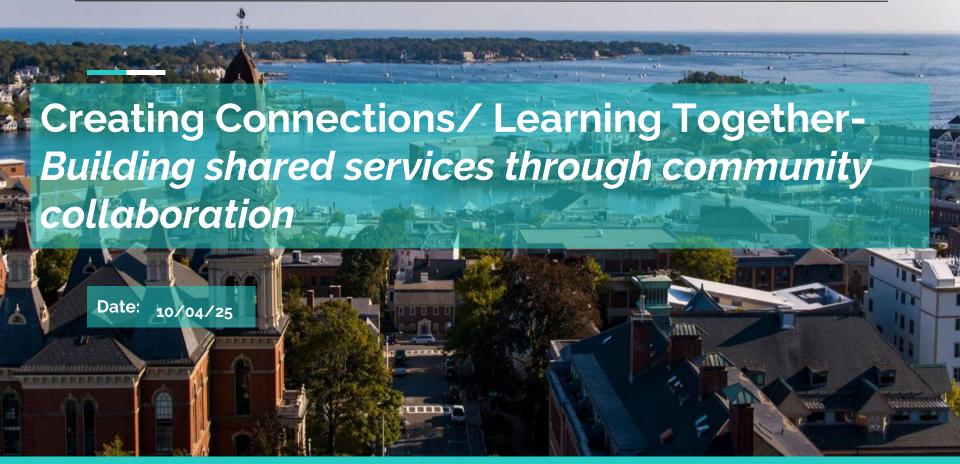


Thank You!













Our Assessment Framework for Fund Requests

What category of abatement does it support?

Ensuring that we have full coverage of support across Prevention, Harm Reduction, Treatment, and Recovery Maintenance

How many people does this program serve?

Providing us visibility into the number of people we are helping



How do you plan to spend the money?

Showing us specificity of need and protecting us from spending in areas prohibited by the State or already covered by another organization.

What are demo/psychographics of the people served?

Showing us any gaps/overlaps in critical coverage dynamics

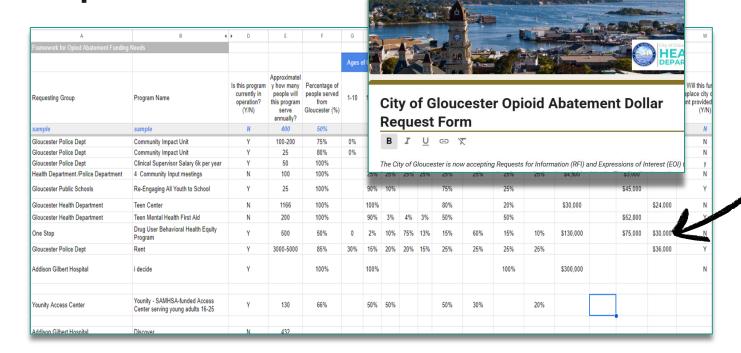
Is this program currently in operation?

Helping us understand the level of effort needed to enable a program of service





Ensuring Consistent, Agnostic Fund Request Evaluation



Community Organizations

Public Schools

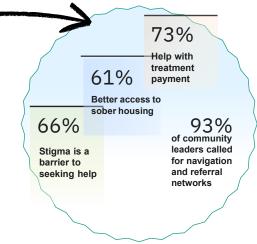
	Public Scrioois
	Health Department
	Police Department
	One Stop/NSHP
	BILH
	Younity Access Center
	Gloucester Family Health Center
	Sawyer Free Library
	Rose Baker Senior Center
-	Open Door
	Action
	Fishing Partnership
	Middlesex Recovery
	Wellspring House
	Gloucester Housing Authority
	CORE Peer Recovery and Resource Center
	Children's Friend and Family Services





Building the Strategy

1. What did our DATA show as most needed?



- OPIOID Community survey
- Gloucester HEALTH needs assessment

2. What SERVICE PARTNERS bestmeet these needs?









Shared Services Delivery

 Service Partners provide shared services for <u>all</u> community organizations serving the community.

- ☐ Recovery Coach
- Sober Housing
- ☐ Transportation
- ☐ Community Programming
- ☐ CoPay RX Offset
- ☐ Anti Stigma Education

- REQUEST
- SCHEDULE
- ☐ CONFIRM
- → VIEW STATUS
- □ REPORT



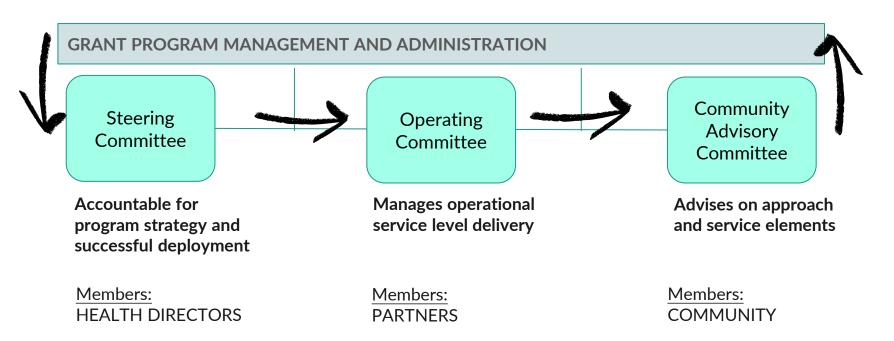


3. Program administration oversees creation of service descriptions, manages platform access, and centrally promotes the program.





How We Govern







Key Learnings in Building Shared Services

Opportunity



Challenges

- Help more organizations and clients
- Eliminate redundant staffing/spend
- Equitable navigation via shared platform
- Health Department role as facilitator

- Longer set up time
- Trust in delivery model
- Commitment to adopt new way of working
- Buy-in by Municipal Administration





Thank you!

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Special thanks to steering committee leads:

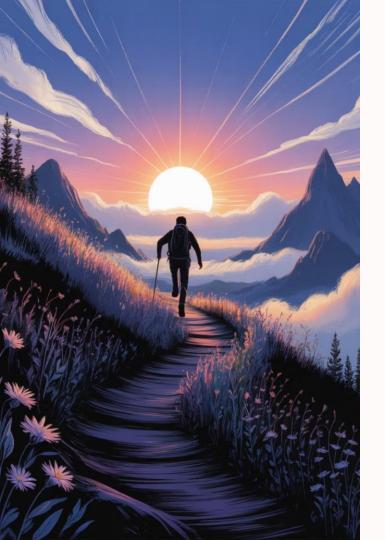
Ray Cahill, Rockport Health Director Colleen Fermon, Ipswich Health Director

Building Our Voice: The Opioid Prevention Commission

This commission establishes a powerful mechanism for influencing recovery policy and ensuring strategic allocation of resources.

by Sarah Ahern, Chair Opioid Use and Prevention Commission





Why This Matters Now

Real Community Voice

People with lived experience will directly shape policy decisions affecting our recovery community, ensuring programs truly address our most critical needs.

Dedicated Funding

Opioid settlement funds will support essential programs we actually need and want, with direct input from those most impacted by the crisis.

Systemic Change

We'll tackle fundamental issues like housing, healthcare access, and harmful policies that perpetuate the opioid crisis in our communities.



Our Path Forward

Community Engagement

We're building grassroots support through recovery community outreach and education, creating a unified voice for change.

Steering Committee

Forming dedicated team to guide ordinance development and navigate the passage process through city government.

Mayor Meeting

Scheduled sit-down with the mayor to present our case and gather executive support for our initiative.

Engagement with Executive Leadership: Initial Strategic Outcomes

Key Objectives

- · Advocacy for ordinance drafting and enactment
- Securing commitment to robust community stakeholder engagement
- Establishing a clear implementation timeline
- Allocation of dedicated staff resources for commission operations

Strategic Assets

- · Cohesive recovery advocacy representation
- · Defined strategic objectives
- · Data-driven policy recommendations
- Demonstrated community mandate and backing

This initial engagement served to establish a collaborative foundation with municipal executive leadership and initiate the foundational steps for the commission's formal establishment. We underscored the symbiotic benefits of the proposed commission, highlighting its dual impact on advancing the recovery agenda and contributing to broader municipal public health objectives.





Steering Committee: Your Leadership Team

1 Strategy Development

Created a detailed implementation plan. Built coalition support. Navigated city council process.

The steering committee developed a comprehensive roadmap for establishing the commission, identified key stakeholders and potential challenges.

2 Policy Expertise

Refined ordinance language. Addressed legal concerns. Ensured compliance requirements.

Our team worked with legal experts to craft language that established a commission with real power while meeting all legal requirements.

3 Community Mobilization

We Organized PWLLE. Coordinated public testimony. Maintained momentum throughout process.

We ensured diverse community voices are heard at every stage, creating opportunities for meaningful input from PWLLE



Who Gets a Seat at the Table



City Officials

Crucial for strategic alignment, leveraging existing municipal resources, and integrating our efforts within the broader governmental framework.



Peer Support

Providing direct connections to community-based support models, vital for fostering sustainable recovery and enhancing collective well-being.



Harm Reduction

Essential for embedding evidence-based, life-saving interventions and practical expertise directly into our policy and programming.



Lived Experience

Three members whose authentic insights are foundational to understanding treatment, recovery pathways, and systemic barriers from the ground up.



Family Members

Representing the critical support system perspective, offering unique insights into the broader impact and needs of families affected by substance use.

Making Recovery Voices Heard



Shape community responses to the opioid crisis through regular engagement sessions that drive timely program adjustments.

\$3,000 Annual Stipend

Your expertise matters. This compensation removes financial barriers and values your critical contributions to the community.

Training Provided

Comprehensive orientation ensures all members can participate effectively, regardless of previous experience.

City Support

Full administrative assistance and facilities let you focus on what matters most—creating meaningful change.





Your Voice Will Drive Real Change

Study Local Crisis

Analyze overdose data and service gaps in our community to identify the most pressing needs and intervention opportunities.

Shape Policy

Influence city ordinances affecting people who use drugs, reducing barriers to treatment and support services.

Guide Spending

\$

Direct how opioid settlement money gets invested locally, ensuring funds go to evidence-based programs with community support.

Build Programs

Create evidence-based solutions that actually work, developed with input from those with lived experience.

Timeline to Transform Our Community

1 ____ Month 1-2

Steering committee formation and mayor engagement meeting

- Recruit diverse committee members
- · Develop presentation materials
- · Conduct initial community forums

2 ____ Month 3-4

Draft ordinance development and community feedback sessions

- Collaborate with legal experts
- Host listening sessions in recovery communities
- Refine proposal based on feedback

3 — Month 5-6

City council presentation and ordinance passage

- Coordinate testimony from diverse stakeholders
- · Address council questions and concerns
- Celebrate passage with community event

4 ____ Month 7+

Commission launch and first member appointments

- Develop application process
- Select inaugural members
- Conduct orientation and training



Victory for the Recovery Community!



We are proud to announce the passage of our Opioid Use and Prevention Commission ordinance by Greenfield City Council, approved unanimously on May 21, 2025.

- · This ordinance creates an unprecedented opportunity for recovery voices to shape policy going forward
- Together, we've established a commission that truly serves our community's needs and will create lasting positive change
- Our voices have been heard. Now the real work begins.

A Historic Victory for Opioid Abatement!

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City Council's Unanimous Vote

On August 20, 2025, the City Council voted 11-0 to revoke the existing revenue dedication and establish a Special Revenue Fund for opioid abatement efforts.

Special Revenue Fund Established

This historic decision created a dedicated Special Revenue Fund, ensuring greater flexibility and direct oversight over how opioid settlement resources are utilized.

Empowering the Commission and Mayor



Crucially, this action places all decisions regarding opioid abatement funds directly under the purview of the Opioid Abatement Commission and the Mayor, guaranteeing transparent, accountable, and community-driven resource allocation.



Q&A





Thank You!

