



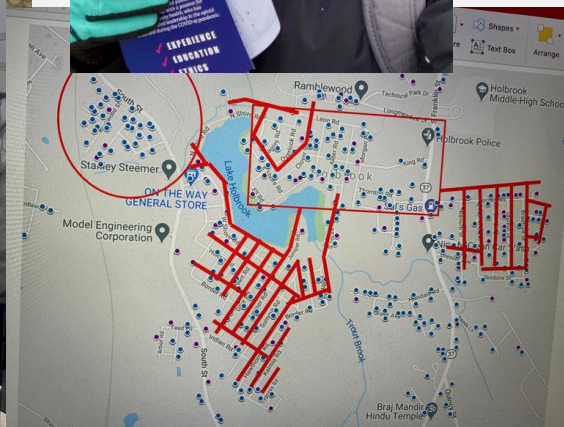
Partnering to Maximize Opioid Settlement Impact

Moderated by Allyson Pinkhover, Director of Substance Use Services
of Brockton Neighborhood Health Center & Holbrook Board of Health



BSAS Dashboard

Casey León, Epidemiologist of the Massachusetts Department of Public Health,
Bureau of Substance Addiction Services





A View from Both Sides: CBO Leadership and Municipal Service



Allyson Pinkhover MPH CHO

Director of Substance Use Services,
Brockton Neighborhood Health Center

Chair, Board of Health & Opioid Settlement Advisory Committee
Town of Holbrook

October 8, 2025 – Mosaic: Putting the Pieces Together

-
- A black and white icon consisting of a central clock face surrounded by a circular arrow. The clock face has a black dot for the center, two hands (hour and minute), and twelve tick marks around the perimeter. The circular arrow is a thick black line that forms a circle around the clock face, with an arrowhead pointing clockwise at the top right.

Lesson 2: The Element of the Right Fit



Example: Peer Support/Recovery Coaching

“A lot of recovery coaches really don’t know the toll it (the job) will actually take on them in this field and as someone in recovery, it’s hard to ask for help - especially professionally. So having staff that know how to spot signs but also willing to support someone, maybe in a different way than you normally would, in a supervisor role is important!” -Andrew

- Know when you are the right entity to take on an activity & when it’s better to partner



Lesson 3: The Elements of Reciprocal Respect & Empathy

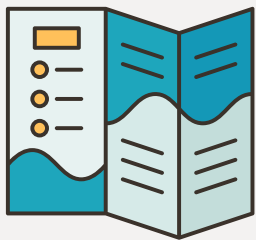
“The nonprofits primarily focused on addressing homelessness ... I want to just stress that you know, a lot of - a lot of the people from those organizations pushing this at the highest level come here to work. Come here to get a salary from these organizations. They go home when they’re done.”

“This Board of Health is deplorable! Lacking empathy for the residents.”

- Recognize that both sides are challenging
- Working on difficult problems requires collaboration
- Where can you be helpful within the bounds of your mission, values, and role?



Mosaic in Action in Holbrook



Outreach & engagement materials - link to Website



Mindfulness cards



Outreach van



Naloxone



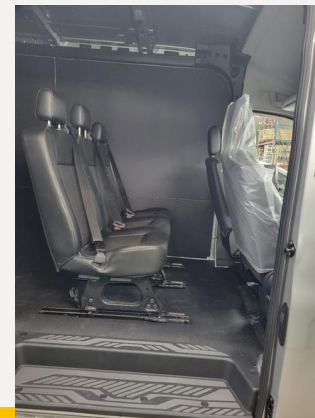
Test strips

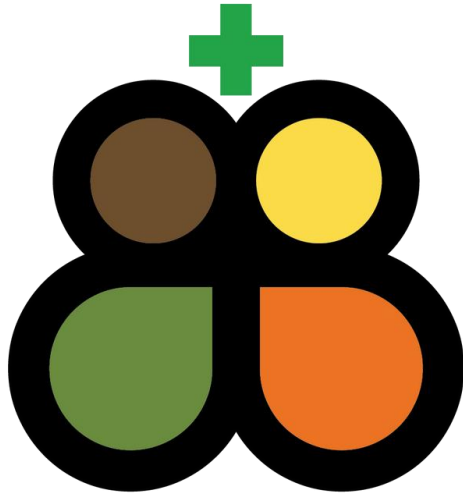


Hygiene supplies



Wound care kits





Black Behavioral Health Network

Presented by
Della Blake
Executive Director



Maximizing Opioid Settlement Impact: How Black Behavioral Health Network Partnerships Drive Change.

Leveraging collaborations to improve health outcomes effectively.



Agenda Highlights

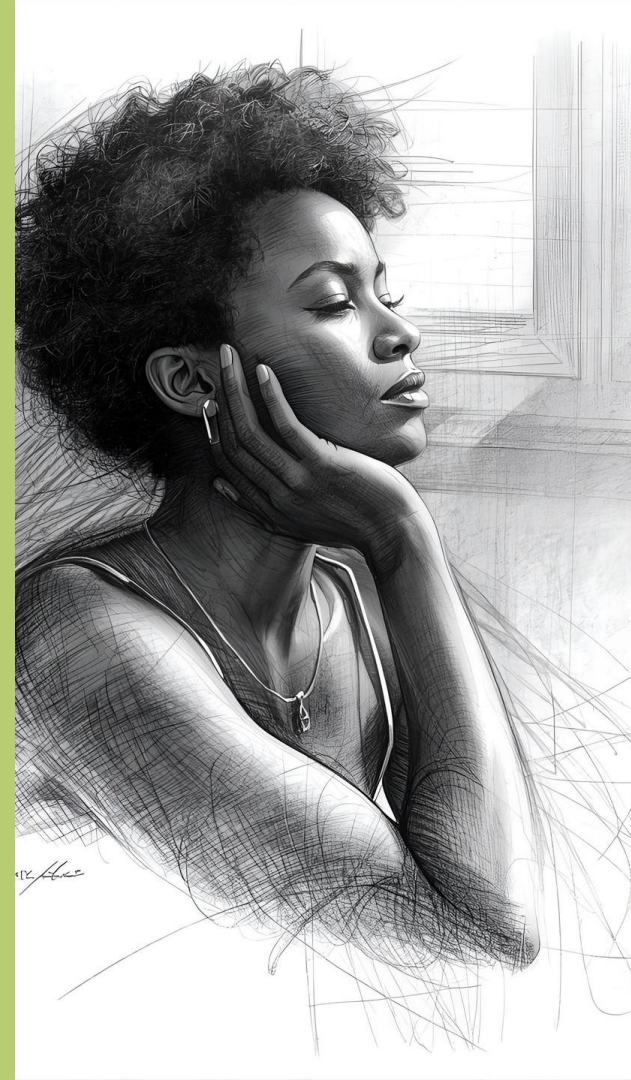
- Background on the Opioid Crisis and Settlement Funds
- Introduction to Black Behavioral Health Network
- Strategic Partnerships to Maximize Impact
- Programs and Initiatives Funded by Opioid Settlement
- Outcomes, Lessons Learned, and Future Directions

Background on the Opioid Crisis and Settlement Funds

Health Crisis Impact

The rate of opioid related overdose deaths in Springfield, according to a 2023 survey, indicated that overdose rates rose among Hispanic individuals **68%** and **82 %** for Black individuals, and a decrease of **13%** among White individuals.

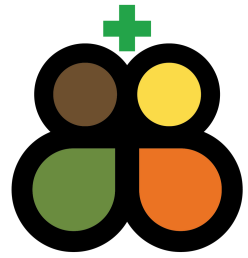
According to Critical Incident Management System (CIMS) data, there were 52 fatal overdoses in Hampden County from January to June 2024, compared to 40 throughout the same period this year.





Data shared by the Hampden County Addiction Taskforce also shows a 50 percent increase in at-risk individuals being referred to treatment programs.

The Taskforce believes the latest numbers show its collaborative approach to addiction treatment is working



03



**Black
Behavioral**
Health Network

Introduction to Black Behavioral Health Network

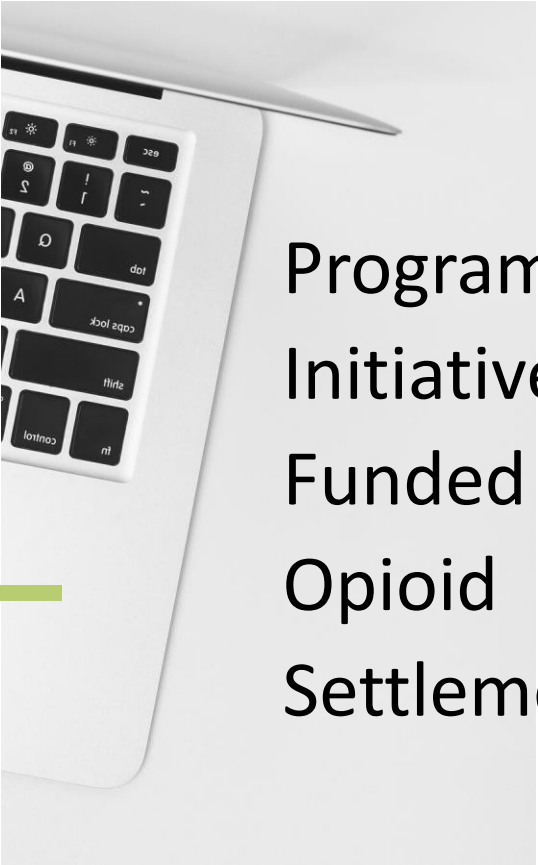
Mission and Vision Statement

- To provide culturally competent, community-based behavioral health services that address the unique needs of African Americans, BIPOC, and all individuals in Hampden County.
- We prioritize positive treatment outcomes and a holistic approach to care, ensuring that our services are accessible, affordable, and responsive to the diverse experiences of our clients.

Strategic Partnerships to Maximize Impact



- Being diligent and persistent in outreach
- Prioritizing in-person interactions
- Following up consistently to ensure commitments are honored and to keep partnerships active.
- Leveraging her network and social media to highlight professionals in the field and create connections, especially for those seeking culturally relevant services.
- Focusing on “boots on the ground” efforts—her team actively goes into the community, distributes information, and establishes direct contacts at various agencies.
- Using her organization’s identity to serve as a conduit for connecting the Black community to needed services and professionals.

A close-up, high-angle shot of a white laptop keyboard, showing keys like 'fn', 'command', 'option', 'control', 'shift', 'caps lock', 'tab', 'space', 'enter', 'backspace', 'delete', 'insert', 'home', 'end', 'page up', 'page down', 'arrow keys', and 'fn'. The keyboard is set against a light gray background.

Programs and Initiatives Funded by Opioid Settlement

Lifeskills Programs
Transformation Programs

Grief and Loss Program/
Community Education

Spouses and Partners
Loved ones lost to Substance
Use Overdose
Narcan and information into
the community

Substance Use and Mental
Health Counseling





Challenges

Finding time to build
partnerships

03

Difficulty in getting larger
organizations to follow through
on partnership commitments,

Limited capacity and
responsiveness from potential
partners

The necessity of physical
presence and direct, in-person
outreach

The ongoing effort to build
recognition and credibility





- Physical presence matters:
- Persistence is essential:
- Consistent follow-up:
- Community visibility and cultural relevance:
- Leveraging networks:
- Adaptability:
- Addressing disparities:

Lessons Learned —



BLACK BEHAVIORAL HEALTH NETWORK
Fundraising EVENT

MARCH 23, 2024
11:00 AM - 3:00 PM

1550 MAIN STREET
SPRINGFIELD, MA 01103

"THE INTERSECTIONALITY OF MENTAL HEALTH, SUBSTANCE USE AND THE PROSPECT OF HOPE"

FOR MORE INFORMATION PLEASE CONTACT:
SABRINA BOLDEN AT 413-221-8523

TO PURCHASE TICKETS: <https://www.eventbrite.com/BLACK-BEHAVIORAL-HEALTH-NETWORK-FUNDRAISING-TICKETS-RASHIDPDAI1407TDCREATOR/>




BLACK BEHAVIORAL HEALTH NETWORK INCORPORATED

TRANSFORMATION LIFE SKILLS WORKSHOP

Transformations Life Skills Workshop: A 12 week self assessment and development process group to help participants learn ways to strengthen and maintain recovery on their own in all areas of their lives from their own cultural experiences.

Referrals required for entry into the workshop
contact Recovery Coach Kimberly Wiggins for an appointment

Women Classes Beginning
Every Friday
Effective April 26, 2024
10 am-11:30 am
All Inclusive Support Services
1-413-781-9050
736 State Street
Springfield Ma 01109

Bus passes will be available to assist with transportation needs

Contact Us
Kimberly Wiggins, Recovery Coach
413-221-1525
Kimberly.Wiggins@Blackbehavioralhealthnetwork.org
www.Blackbehavioralhealthnetwork.org



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Men Classes
Every Thursday
5:30pm-7:30pm

Open Door Social Services
413-781-7064
887 State Street
Springfield, MA 01103

Bus passes will be available to assist with transportation needs

Contact Us
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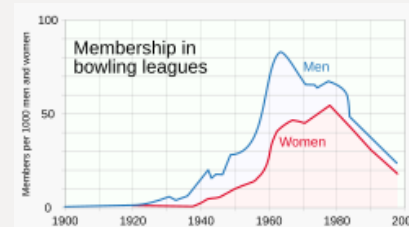



Thank you





Bringing an intention of social and community connectedness will strengthen our efforts in addressing the overdose crisis



Bowling Alone Robert Putnam

- Notes declines in social capital and civic engagement
- 2017 found an association between social capital and overdose deaths
 - Counties with higher levels of social capital had significant lower age-adjusted overdose mortality rates

Q & A



mosaic
opioid recovery partnership

Thank You

mosaic.rizema.org

